

Honey Brown Hope Foundation

20+ Years of Service (1991-present)

"Hope is Alive • Hope is What we Offer • Hope is What We Nurture in Young People" Tammie Lang Campbell, Founder/Executive Director

FOR IMMEDIATE RELEASE July 1, 2015

Media Contact:

Shar-day Campbell
Marketing Communications Specialist
713-854-4141 | shar-day@honeybrownhope.org

Foundation Commemorates 50th Anniversary of Voting Rights Act with "Wake Up and Vote!" Program Honoring Civil Rights Icon

(Houston, Texas) We need justice. We need peace. We need equitable and fair treatment for all. We need to vote! This was our battle cry 50 years ago when President Lyndon Baines Johnson, a Texan, signed the historic 1965 Voting Rights Act to put an end to racial Jim Crow tactics that prevented blacks from voting.

From August 6 – 9, The Honey Brown Hope Foundation in association with its founder and executive director Tammie Lang Campbell will present a multifaceted voter-empowerment program called, "Wake Up and Vote!" Joining the Foundation are Honorary Co-Chairs community leader Lane Lewis; Bishop James Dixon, II of The Community of Faith Church; State Rep. Senfronia Thompson, District 141 and media executive D'Artagnan Bebel, vice president and general manager Fox 26 KRIV-TV & My 20 KTXH-TV. The event is made possible by H-E-B along with its Group Vice President of Public, Diversity and Environmental Affairs Winell Herron.

"Wake Up and Vote: Commemorating the 50th Anniversary of the 1965 Voting Rights Act" is a three-part event designed to help Americans see how far we have come and why we mustn't turn back by taking our right to vote for granted. All events will feature civil-rights organizer Mamie King-Chalmers and have voter registrars onsite to register voters.

- 1. August 6 | 6 7 p.m. | Children's Museum of Houston (1500 Binz, Houston, Texas 77004)

 A free voting-themed "History Talks" presentation in partnership with The Children's Museum of Houston's Summer Superhero Program
- 2. August 8 | 7 9 p.m. | The Power Center (12401 South Post Oak Road, Houston, Texas 77045) "Wake Up and Vote" Gala honoring Mamie King-Chalmers that will feature the Foundation's voter-empowerment presentation, "Sir Brown's Ruff-Ryde to Vote"
- 3. August 9

The Foundation's History Talks series featuring Ms. King-Chalmers during church tours

During the "History Talks" presentations, Ms. King-Chalmers will share what it was like for America's Black citizens to be denied the right to

- _ Attend their school of choice and live in their selected neighborhood.
- _ Vote or work.
- _ Receive service at the hotel or restaurant of their choice.
- _ Drink from white water fountain and use public restrooms.

Phone: (281) 499-7966 | Fax: (281) 261-9714 | P.O. Box 1044 Stafford, Texas 77497 Website: www.honeybrownhope.org | Connect: Facebook, LinkedIn, YouTube and Twitter



Honey Brown Hope Foundation

20+ Years of Service (1991-present)

"Hope is Alive • Hope is What we Offer • Hope is What We Nurture in Young People" Tammie Lang Campbell, Founder/Executive Director

Mamie King-Chalmers, a foot-soldier and civil rights organizer, courageously answered Dr. Martin Luther King Jr.'s call-to-action by joining the non-violent student protest group called the "Children's Crusade" at the age of 22. She faced great voting obstacles including literacy tests, poll taxes, beatings, dog attacks and powerful water hoses that destroyed hearing in her right ear. Singled out for her leadership, Eugene "Bull" Connor, Birmingham's Commissioner of Public Safety, ordered the police and fire chiefs to release vicious police dogs and blast high-powered fire water hoses on Mamie King. Famed photographer, Charles Moore, filmed Ms. King-Calmers being pinned against the wall by a water hose. This iconic photo featured in *Time Magazine* in 1963 propelled the Civil Right Movement and led to the 1965 Voting Rights Act. Unfortunately, Ms. King-Chalmers' contribution to advance civil rights for all has not been fully recognized. In fact, her civil rights' legacy was almost stolen when a woman falsely claimed that she was the person featured in *Time Magazine*'s 1963 iconic photo.

Recognizing that progress doesn't happen on its own and that we must remember those who paved the way for it, a portion of the proceeds from The Honey Brown Hope Foundation's voter-empowerment gala will benefit Mamie King-Chalmers.

This historic moment for civil rights and freedom made in 1965 gives us hope of what can happen when we commit to working hard for the change we want to see. In commemoration of the 1965 Voting Rights Act, the Hope Brown Hope Foundation invites all to take part in this historical celebration. For information about this upcoming event, visit www.honeybrownhope.org or the Children's Museum at www.cmhouston.org.

About the Honey Brown Hope Foundation

The Honey Brown Hope Foundation is a nationally recognized, award-winning 501(c) 3 non-profit organization that contagiously spreads hope among young people through educational, engaging and informative programs. Our motto is a little honey with a lot of hope goes a long way. Hope is what we offer and hope is what we nurture in young people. The Foundation keeps hope alive through diversity appreciation, cultural awareness, social justice, environmental stewardship, drama, parenting, character building, writing and voter empowerment programs. The History Talks Project exists to preserve cultural history not included in American history books, which will help youth develop a deeper understanding of challenges humanity faces and each person's responsibility to evoke a positive change. For more information, visit www.honeybrownhope.org and connect on Facebook, Twitter, YouTube and LinkedIn.

###